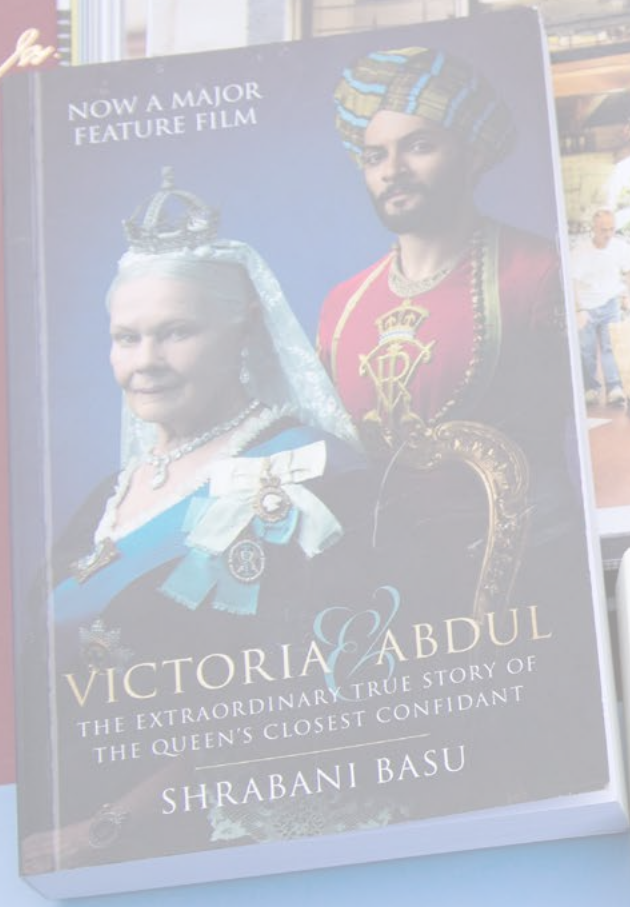




READ MEDIA

**A Loyal Creative Partner For All Your
Publicity & Marketing Needs**

JOSEPH
Podendro



REBECCA LOUISE LAW
Life in Death

Ancient Oaks
in the English Landscape



KATIE READ

Director



SAM EVANS

Publicist



SOPHIE CLARKE

Publicity Assistant



WELCOME TO **READ** MEDIA

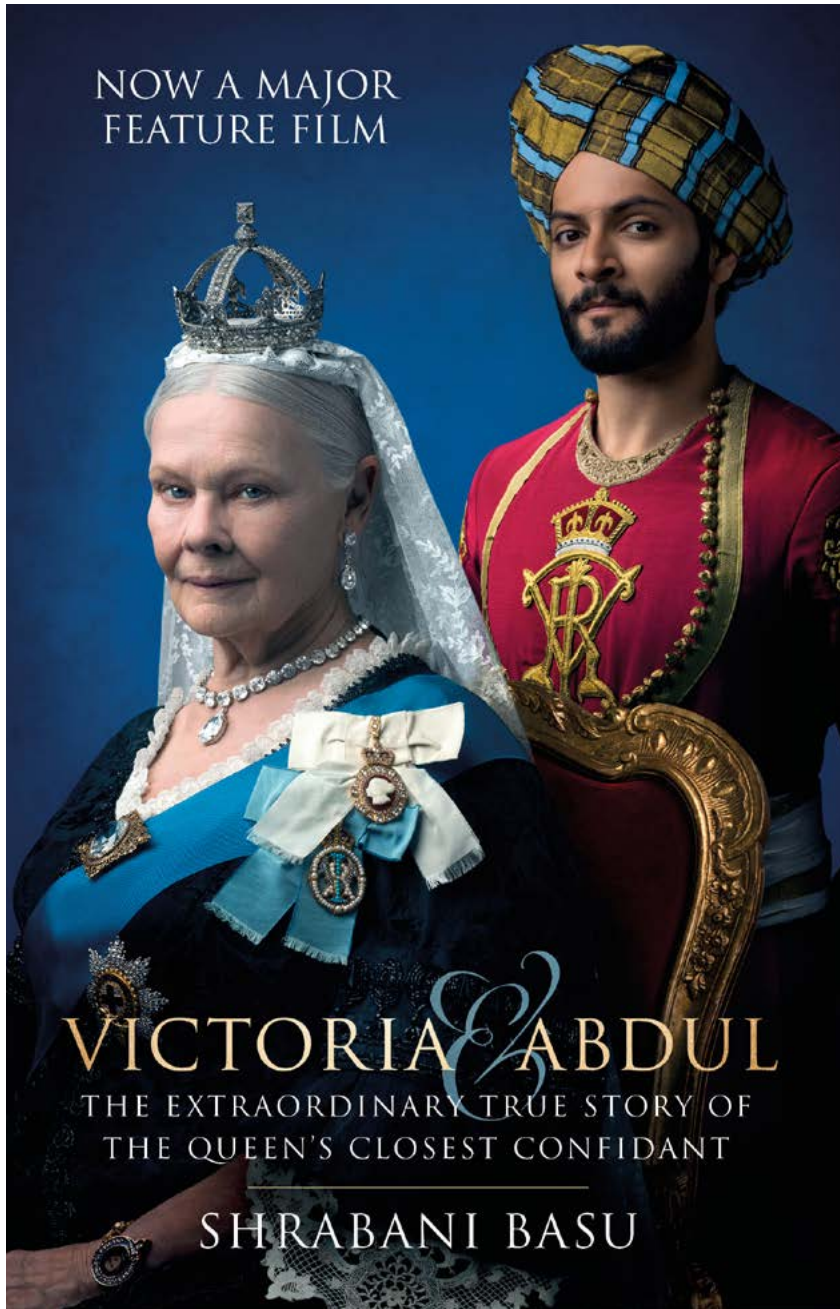
Founded by Katie Read in 2007, READ Media is a publicity company specialising in non-fiction and illustrated titles. We develop loyal, creative partnerships with publishers and authors to drive sales, build profiles and excite readers.

Our experienced, award-winning team will secure reviews, feature coverage, interviews and speaking opportunities through a bespoke and highly-personal service that will maximise the potential of every book campaign, large or small.

We are experts at championing the authors we represent, helping them to build a sustained media profile and establishing them as go-to experts in their field.

We're proud to have worked with a diverse range of high-profile clients including Sir Dermot Turing, Kew Publishing, Flammarion, The History Press and The FT Weekend Oxford Literary Festival.

At READ you'll find a team of creative, passionate, hands-on publicity experts with a common goal of achieving maximum, long-term exposure for books, authors and publisher brands.



PUBLICITY

Securing coverage in UK print, broadcast and online media.

“

'Victoria & Abdul was a triumph for The History Press, furnishing us with our first ever Sunday Times bestseller – this success would not have been possible without the team at READ Media who managed the publicity campaign with the perfect blend of expertise, dedication and grit.'

Laura Pehinec, The History Press



“

“The team at READ Media is efficient, responsive, and effective. They are creative and reliable—from crafting a press campaign that spans print, online, radio, TV, and events, to the art of author management, to the incredibly important task of regular reporting. With dedication and follow-through, they have delivered excellent results on over 65 titles for Flammarion. READ Media is a reliable partner and truly a joy to work with. I give the team my highest recommendation.”

Kate Mascaro, Editorial Director of Illustrated Books in English, Flammarion

‘Katie has managed several campaigns for our highest profile cookery titles, and has done a terrific job of securing high profile media coverage. She has managed authors as well as agents and PR companies effortlessly and leaves us feeling 100% confident in her ability to meet their expectations.’

Verity Holliday, Hardie Grant

‘Creative and inspirational, I would highly recommend READ Media for a winning book campaign.’

Susan Swalwell, Publisher, Pavilion Books



PROFILE MANAGEMENT

Establishing “go-to” voices by regularly putting clients forward for expert comment, interviews, articles and speaking engagements in their specialist area.



“

“Katie Read has been looking after my PR needs since 2015. She has obtained high-profile media coverage and great speaking slots going beyond the regular run of literary festivals. She is responsive and professional, and – every bit as important – a congenial business partner.”

Sir Dermot Turing, Author



FIONA FORD
INTERNATIONAL TRIATHLETE
BACK ON TRACK

HOW I RECOVERED FROM A LIFE-CHANGING
ACCIDENT AND GOT BACK ON THE PODIUM

AUTHOR SPEAKERS

Finding new platforms for authors and speakers

“

“I have enjoyed every minute working with Katie throughout the past few years. READ Media has successfully promoted my book and were essential in helping to develop an inspirational talk from key aspects of the personal story. Katie’s insight, a wealth of industry experience and energy provides a skilful, professional and personal service to authors and speakers alike.”

Fiona Ford, Author & International Triathlete

“Katie is a delight to work with. She listened to our strategy on diversity & inclusion and provided us with a number of great speaker options for our programme. Highly recommended.”

**Jonathan Lawrence, Partner & Co-Chair of Diversity
& Inclusion Committee, K&L Gates, London**



CONSULTANCY

PR workshops for in-house marketing teams and publishers wanting to expand their own knowledge with a view to managing their own campaigns.

“

“READ Media’s monthly training sessions improved the publicity team’s ability to creatively problem solve, systematically prioritise, effectively manage authors, and achieve excellent coverage in key media with laser-targeted pitches. Each session left the team feeling reinvigorated and ready to tackle new challenges, and at the end of the consultation we had not only worked through strategies and campaigns for lead titles but had a working knowledge of best practices to go forward with.”

**Caitlin Kirkman, Head of Marketing and Publicity,
The History Press**



FT Weekend OXFORD LITERARY FESTIVAL



FESTIVAL PR & PROGRAMMING

“

“The FT Weekend Oxford Literary Festival has worked with READ Media for six years. READ Media provide an excellent service. Their Director Katie Read is very impressive, efficient and committed to the work of our festival. It is a pleasure to work with READ Media.”

Sally Dunsmore, Festival Director

OUR CLIENTS



Flammarion

FT Weekend
OXFORD
LITERARY
FESTIVAL



hardie grant publishing



quadrille





REBECCA LOU
Life in De



NOW A MAJOR
FEATURE FILM



VICTORIA & ABDUL
THE EXTRAORDINARY TRUE STORY OF
THE QUEEN'S CLOSEST CONFIDANT
SHRABANI BASU

VILLAGE
PARADISE
ON THE
AMALFI COAST

INTRODUCTION BY THE RIGHT HONOURABLE THE LORD ASHLEY
WITH CURT DICAMILLO • SUZANNE TISEI-SOIRE • ALEXANDRA COOPER
PHOTOGRAPHS BY ERIC SANDER



Mammaron

Kew



THE
**LIVING
JIGSAW**
The secret life in your garden

VAL BOURNE
with a foreword by Chris Packham
and photography by Marianne Majerus

Kew
Royal Botanic Gardens

Ancient Oaks
in the English Landscape



Aljos Farjon

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 @Read_Media

 @katie_loves_to_read

