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# Global Forum on Remittances, Investment and Development

Summit 2023 Africa

14-16 June 2023 United Nations | Nairobi, Kenya

AGENDA AS OF 3 JUNE, V.2



IDFR 2023-2024 Campaign



#FamilyRemittances

TECHNICAL PARTNERS





























# DAY 1 | WEDNESDAY | 14 JUNE 2023

# Remittances and diaspora investment: key socio-economic forces in Africa

MORNING SESSIONS		CONFERENCE ROOM 1
9:00 - 9:30	<ul> <li>Opening of the GFRID Summit 2023</li> <li>International Fund for Agricultural Development   Álvaro LARIO, President</li> <li>United Nations Office of the Special Adviser on Africa – UN OSAA   Cristina DUARTE, United Nations Secretary-General Special Adviser for Africa</li> <li>Government of Kenya</li> </ul>	
9:30 - 10:15	Rescuing the SDGs by 2030: empowering one billion remittance family members  • European Union   Jutta URPILAINEN, European Commissioner for International Partnerships  Her Excellency Ms Henriette GEIGER, Ambassador of the European Union to Kenya  • Central Bank of Kenya   Dr Patrick Ngugi NJOROGE, Governor  • United Nations Migration Network   Ugochi DANIELS, Designated Network Coordinator and Deputy Director General for Operations of the International Organization for Migration (IOM)  • G20/GPFI Presidency 2023, Reserve Bank of India	
10:15 - 11:15	Harnessing the power of migrants: misconceptions and opportunities  DISCUSSION POINTS:  Addressing migrants and diasporas' financial capability, expectations and ambitions  Commensurate interventions and policies  Opportunities in plain sight  PANELLISTS:  IFAD   Pedro DE VASCONCELOS, Lead Technical Specialist and Manager of the Financing Facility for Remittances  African Diaspora Network   Almaz NEGASH, CEO and Founder  MFS Africa   Dare OKOUDJOU, CEO  World Bank   Dilip RATHA, Lead Economist, Migration and Remittances and Head of Knomad  MODERATOR:  UN OSAA   Liwaaddine FLISS, Programme Management Officer	
11:15 - 11:30	COFFEE BREAK	

11:30 – 12:00	RemitSCOPE: Remittances to and from Africa – market landscape 2023 and beyond  • IFAD   Pedro DE VASCONCELOS, Lead Technical Specialist and FFR Manager  • DMA Global   Sarah HUGO, Technical Lead
12:00 – 13:00	The digital remittance revolution approaching 2030  DISCUSSION POINTS:  Opting for digital and financial inclusion: are we all ready?  From the digital divide to market expansion: leaving no one behind  Financial inclusion opportunities and models
	<ul> <li>Safaricom Kenya - M-Pesa   Esther WAITITU, Chief Financial Services Officer</li> <li>Ecobank   Richard MESEKO, Head of Global Sales, Rapidtransfer International</li> <li>Smart Africa   Didier NKURIKIYIMFURA, Chief Strategy and Growth Officer</li> <li>RIA Financial Services   Malick SECK, Managing Director Africa</li> </ul>
	MODERATOR:  • World Bank   Gynedi SRINIVAS, Senior Financial Sector Specialist, Payment Systems Development Group
13:00 - 14:15	NETWORKING OVER LUNCH

#### AFTERNOON SESSIONS CONFERENCE ROOM 1

#### 14:15 - 15:00

# Data and market intelligence as the basis for effective decision-making

**DISCUSSION POINTS:** 

Importance of data: its collection and use Data towards policy impact and coherence

Investment and strategic decisions in the remittance and investment sectors

#### PANELLISTS:

- Bank of Italy | Angelo CICOGNA, Director, International Relations and Economics Directorate
- Central Bank of Kenya | Robert MUDIDA, Director, Research
- IAMTN | Veronica STUDSGAARD, Founder and Chair
- Bank of Uganda

#### MODERATOR:

DMA Global | Leon ISAACS, CEO

#### 15:00 - 16:15

# Migrants' contribution to climate adaptation and resilience: towards a new paradigm?

**KEYNOTE ADDRESS:** 

Global Mechanism of the United Nations Convention to Combat Desertification (UNCCD) |
 Louise BAKER, Managing Director

# Sustainability, stability and security in Africa: Remittances and diaspora investment for climate adaptation and ecosystem restoration

**DISCUSSION POINTS:** 

Remittances and diaspora investment as tools for climate change adaptation Engaging the diaspora along with the development community for climate adaptation Concrete pathways for action

#### PANELLISTS:

- African Agricultural Transformation Initiative (AATI) | Safia BOLY, Executive Director
- IFAD | Pedro DE VASCONCELOS, Lead Technical Specialist and FFR Manager
- University of Cape Town | Dr Peter JOHNSTON, Climate Scientist focused on Africa
- Nordic Development Fund | Isabel LEROUX, Program Manager
- Levoca Impact Labs | Zachary LEVEY, CEO

#### MODERATOR:

• Georgetown University | Steven WILSON, Adjunct Professor and Climate Change Expert

#### 16:15 - 16:45

#### REMITTANCE TRACK

#### DIASPORA INVESTMENT TRACI

#### CONFERENCE ROOM 2

#### 16:45 - 17:45

# Central bank digital currencies, blockchain and cryptocurrencies in the remittance space: a reality check

#### **DISCUSSION POINTS:**

The business case for remittances and cryptocurrencies Remittances as an opportunity for central banks to promote CBDC Barriers preventing the adoption at customer level

#### PANELLISTS:

- Cenfri | Barry COOPER, Technical Director
- Central Bank of Nigeria | Richard MAIKAI, Principal Manager, Trade and Exchange Department
- Thales | Alain MARTIN, Head of Consulting and CBDC Lead
- SODA Public Digital Money | Chris OSTROWSKI, CEO and Founder

#### MODERATOR:

 World Bank | Ahmed FARAGALLAH, Senior Financial Sector Specialist, Payment Systems Development Group

# Making diaspora investment market-oriented

#### **DISCUSSION POINTS:**

Common traits of diaspora investment Identifying the right product(s) for the right segment(s) New opportunities for pooling diaspora resources

#### PANELLISTS:

CONFERENCE ROOM 1

- IOM | Killian CLIFFORD, Senior Specialist, Migrant financial and economic empowerment
- Homestrings | Eric GUICHARD, Founder and CEO
- African Crowdfunding Association | Elizabeth HOWARD, CEO and Founder
- Pangea Trust | Jonas TESFU, Founding Trustee

#### MODERATOR:

 IFAD | Frédéric PONSOT, Senior Technical Specialist, Remittances, Diaspora and Inclusive Finance, FFR

18:30 - 21:00

RECEPTION AT THE NAIROBI NATIONAL MUSEUM



# Remittance journey from first to last mile: Africa 2023

#### **MORNING SESSIONS**

# TAPPING INTO THE FIRST MILE: MARKET CHALLENGES AND OPPORTUNITIES IN THE POST-COVID-19 ERA

**CONFERENCE ROOM 1** 

### **9:00 – 9:10** Opening of the Day

• IFAD | Donal BROWN, Associate Vice-President, Programme Management Department

## 9:10 – 9:30 Remittance families: senders and recipients

**DISCUSSION POINTS:** 

Remittance families: financial ties crossing boundaries

Migrants' priorities and realities

Needs and financial capability back home

#### PRESENTERS:

- **GK Partners** | Gibril FAAL, Director
- Global Research Forum on Diaspora and Transnationalism | Paddy SIYANGA KNUDSEN, Vice President

# 9:30 – 10:40 Sending money to and within Africa: cost reduction and market realities in 2023

**DISCUSSION POINTS:** 

Digital always cheaper than in-cash remittances?

African market barriers

Addressing intra-African corridors

#### PANELLISTS:

- BankservAfrica | Ruhling HERBST, Executive Head, Africa Business Development
- Mukuru | Andy JURY, CEO
- MTN Rwanda | Christian KAJENERI, Head of Fintech Strategy, Products and Services
- Africa Nenda | Sabine MENSAH, Deputy CEO
- Thunes | Sandra YAO, Senior Vice President Africa

#### MODERATOR:

• MFS Africa, Nika Naghavi, Group Head of Growth

10:40 - 11:00

## **MORNING SESSIONS**

# FROM COMMITMENT TO IMPACT AT THE LAST MILE: AFRICA 2023

CONFERENCE ROOM 2

9:00 - 9:10	Opening of the Day
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• IFAD | Sara MBAGO-BHUNU, Regional Director, East and Southern Africa

# 9:10 – 9:30 Diaspora social responsibility: from assistance to sustainable impact

KEYNOTE ADDRESS:

• African Diaspora Network | Almaz NEGASH, Founder and Executive Director

## 9:30 – 10:30 Investing in the future of Africa: what diaspora wants

**DISCUSSION POINTS:** 

KYD - Know Your Diaspora

Matching diaspora investment capabilities

Diaspora as mainstream investors or a specific class of investors?

#### PANELLISTS:

- Union des Ambassadeurs (UDA) | Halimatou NIMAGA, Vice-President
- AFFORD | Stella OPOKU-OWUSU, Co-Executive Director
- InfoMind Solutions PLC | Yusuf REJA, CEO
- Lee Sorensen Consulting LLC | Lee SORENSEN, EU Support to Policy Dialogue on Investment Climate in Somalia

#### MODERATOR:

• DMA Global | Omolayo NKEMAKONAM OYUDO, Research Manager and Gender Specialist

#### 10:30 - 11:00

# 11:00 – 11:45 Open Discussion: Impact of de-risking and the SDGs

**DISCUSSION POINTS:** 

The rationale(s) for de-risking

Unintended consequences on remittance end-users

The role of regulators to prevent de-risking

#### PANELLISTS:

- Cenfri | Barry COOPER, Technical Director
- La Trobe University | Louis DE KOKER, Professor of Law and Senior Financial Crime Policy Consultant, CGAP
- Compliance & Risk Resources (Pty) Ltd | John SYMINGTON, Director

#### MODERATOR:

• World Bank | Gynedi SRINIVAS, Senior Financial Sector Specialist, Payment Systems Development Group

# **11:45 – 12:45** Financial inclusion at the sending side: the digital breakthrough

**DISCUSSION POINTS:** 

High tech/High touch: finding the right balance

Transaction accounts as an entry point for senders' financial inclusion journey

Aggregating financial services in a digital space

#### PANELLISTS:

- Moneytrans | Miguel FERNANDEZ, COO
- Cespi | Daniele FRIGERI, Director
- Mama Money | Raphael GROJNOWSKI, Co-Founder and Director
- Inpay | Thomas JUL, CEO

#### MODERATOR:

• IOM | Killian CLIFFORD, Senior Specialist, Migrant financial and economic empowerment

#### **12:45 – 14:00** NETWORKING OVER LUNCH

# 11:00 - 11:45

Models and financial instruments for diaspora investment: addressing public and private investment opportunities

**DISCUSSION POINTS:** 

Peer-to-peer mechanism

Crowdfunding

Impact investment mechanisms

Diaspora bonds

#### PANELLISTS:

- DT-Global, Inc. | Yohannes ASSEFA, Director for Market Systems
- Ethiopian Diaspora Agency | Mohammed ENDRIS, Director General
- KIVA | Andrew KABUCHO, Investment Manager Africa
- Wajenzi | Alain NKURIKIYE, Founder and CEO

#### MODERATOR:

• African Crowdfunding Association | Elizabeth HOWARD, CEO and Founder

#### 11:45 - 12:45

## DIASPORA INVESTMENT TRACK - NETWORKING SPACE

# 12:45 - 14:00

NETWORKING OVER LUNCH

# AFTERNOON SESSIONS TAPPING INTO THE LAST MILE CORRIDORS

CONFERENCE ROOM 1

#### 14:00 - 15:00

## Enabling environment and financial inclusion

#### KEYNOTE ADDRESS:

• Pan African Postal Union (PAPU) | Dr. S. Chief MOYO, Secretary General

## Savings, credit and insurance for remittance families: a missed opportunity for market players?

**DISCUSSION POINTS:** 

Business case opportunities

Bundling remittances and financial services

Strategic partnerships for success

#### PANELLISTS:

- Women's World Banking | Adegbuyi ASHAYE, Regional Head of Africa
- Fleri | Nanabayin COLEMAN, Vice President, Product Development and Revenue Operations
- Digital Disruptions | Amitabh SAXENA, Managing Director & Head of Product
- Kenya Bankers Association | Dr. Samuel TIRIONGO, Director, Research and Policy

#### MODERATOR

PostFinance International Development | Hans BOON, Managing Director

#### 15:00 - 15:45

# Simplified customer due diligence and alternative IDs: market applications and best practices

#### **DISCUSSION POINTS:**

AML/CFT risk-based approaches benefiting remittance families

Room for action for the private sector

Room for action for the regulators

#### PANELLISTS:

- AMAL Money Express | Mariam ADAN, Head of Compliance
- Ecobank Uganda | Moses BANTURAKI, Remittances & Mobile
- Financial Intelligence Centre, Ghana | Seth NANA AMOAKO, Head of Compliance
- South African Reserve Bank | Dr Raymond SHAZI, Manager Financial Surveillance Department

#### MODERATOR:

Cenfri | Masiiwa RUSARE, Integrity Team Lead

#### 15:45 - 16:00

#### **AFTERNOON SESSIONS**

# CONFERENCE ROOM 2 ENGLISH-FRENCH

INTERPRETATION PROVIDED

#### 14:00 - 15:00

# Bridging diaspora investment with climate finance: practical cases

#### **DISCUSSION POINTS:**

Diaspora and climate finance linkages

From anecdotical data to evidence-based strategies

Scaling-up existing adaptative diaspora investments

#### PANELLISTS:

- Ugandan Diaspora Agribusiness Network (UDAN) | Andrew BAMUGYE, Executive Secretary
- Ministry of Agriculture of Senegal | Sokhna Mbaye DIOP, Technical Advisor
- ZidiCircle | Fridah NTARANGWI KIMATHI, Founder and Director
- Georgetown University | Steven WILSON, Adjunct Professor and Climate Change Expert

#### MODERATOR:

• IFAD | Mauro MARTINI, Senior Technical Specialist, Remittances, Migration and Development, FFR

#### 15:00 - 16:00

# Entrepreneurship and SME investment: economic development back home

#### STUDY SNAPSHOTS:

Malian diaspora preferences to invest in SMEs back home

#### **DISCUSSION POINTS:**

The gap between willingness to invest and effective investment Diaspora entrepreneurship additionality and the role of donors Bringing human, entrepreneurial and financial capital back home

#### PANELLISTS:

- Meet Africa/Expertise France | Habiba ADDI, Entrepreneurship Unit Coordinator
- ICMPD | Elvina QUAISON, Diaspora Engagement Specialist, EU Global Diaspora Facility
- ADEPT | Khady SAKHO NIANG, President of the Board
- GIZ | Oula TARSSIM, Senior Project Manager

#### MODERATOR:

• RMDA | Martin FLEURY, Founder

#### 16:00 - 16:15

COFFEE BREAK

ENGLISH-FRENCH INTERPRETATION PROVIDED

#### RECEIVING MARKETS: ECOSYSTEMS AND COUNTRY CASES

**CONFERENCE ROOM 1** 

**CONFERENCE ROOM 9** 

16:00 - 17:00

# Digitalizing international remittances Morocco and Senegal

ENGLISH-FRENCH INTERPRETATION PROVIDED

**DISCUSSION POINTS:** 

Promoting mobile wallets to receive remittances Incentives for the private sector

Enabling regulatory environment

#### PANELLISTS:

- Bank Al-Maghrib | Ibtissam El ANZAOUI, Head, Financial Inclusion Unit
- Moneytrans | Miguel FERNANDEZ, COO
- InTouch | Alassane GUEYE, Senior Manager, Business and Strategy Development
- Ria Financial Services | Malick SECK, Managing Director Africa

#### MODERATOR:

 World Bank/IFAD | Meryem AZIZ ALAOUI, Senior Consultant on remittances and financial inclusion

# Linking financial services to remittances Ghana and Uganda

#### **DISCUSSION POINTS:**

Banking remittance families

Bundling digital financial services

Fintechs for rural markets penetration

#### PANELLISTS:

- Ecobank Group | Jacob ABOAGYE, Head of Remittances
- Fidelity Bank | Godwin KAFUI AGOZIE, Head of Money Remittances
- PostBank Uganda | Julius KAKEETO, Managing Director and CEO
- MFS Africa | Nika NAGHAVI, Group Head of Growth

#### MODERATOR:

• IFAD | Francine DOVE, Remittances and Inclusive Digital Finance Specialist, FFR

#### 17:00 - 18:00

# Enabling rural people to access remittances through partnerships Kenya

**DISCUSSION POINTS:** 

SACCOs as key actors in the Kenyan financial sector Challenges to extend remittances beyond the urban centres Cooperation between SACCOSs, fintechs and banks

#### **PANELLISTS**

- Credit Bank | Betty KORIR, CEO
- FSD Kenya | Juliet MBURU, Senior Digital Financial Infrastructure Specialist
- SASRA | Peter NJUGUNA, CEO
- Interswitch Kenya | Romana RAJPUT, County General Manager

#### MODERATOR:

• IFAD | David BERNO, Remittances and Inclusive Digital Finance Officer, FFR

# Tackling informal markets

# The Gambia and South Africa

DISCUSSION POINTS:

Informality key drivers

The role of regulators and current constraints in shifting remittances to formal channels

Can mobile remittances and fintech drive the switch to formal channels?

#### PANELLISTS:

- Central Bank of The Gambia | Siaka BAH, Director
- AfriMoney | Kate ROZE, Director Mobile Money
- GK Partners | Ndumbeh SAHO, Technical Director
- Mastercard | James WHITAKER, Director Crossborder Payments

#### MODERATOR:

• IFAD | Leonard MAKUVAZA, Remittances and Inclusive Digital Finance Officer, FFR

# 16:15 - 17:15

# Impact investment funds for local development: case studies

**DISCUSSION POINTS:** 

Aligning diaspora and impact investors strategies

Capacitating diaspora investors

Participation in the investment decisions

#### PANELLISTS:

- Ciwara Capital | Alima KEITA, Co-founder
- JBQ Africa | Quentin RUKINGAMA, Managing Partner
- Pangea Trust | Jonas TESFU, Founding Trustee
- FADEV | Sidiki TRAORÉ, Diaspora Focal Point

#### MODERATOR:

• IFAD | Guillaume TOP, Diaspora Investment Specialist, FFR

18:00 - 20:30

COCKTAIL RECEPTION AT UNON BROUGHT TO YOU BY THUNES

Thunes.

# **DAY 3 | FRIDAY | 16 JUNE 2023**

# **United Nations' International Day of Family Remittances**

#### **MORNING SESSIONS**

9:00 - 10:00

Official observance ceremony

- IFAD | Associate Vice-President
- UN OSAA | Cristina DUARTE, United Nations Secretary-General Special Adviser for Africa
- World Bank
- Government of Kenya | Roseline K. NJOGU, Principal Secretary, State Department for Diaspora Affairs

IDFR 2023 Recognitions

**CONFERENCE ROOM 1** 



10:00 - 11:00

Migrants' and diaspora contributions: rescuing champions towards the achievement of SDGs by 2030

**DISCUSSION POINTS:** 

Realities of the SDGs in 2023

Remittance families and SDGs

Migrants and diasporas: beneficiaries, investors or partners?

#### PANELLISTS:

- IOM | Sharon DIMANCHE, Chief of Mission
- European Commission | Francesco LUCIANI, Head of Unit Migration and Forced Displacement, DG INTPA
- Global Research Forum on Diaspora and Transnationalism | Paddy SIYANGA KNUDSEN, Vice President
- WIDU.africa Platform | Wolfram ZUNZER, Digital Transformation in Africa, Head of Programme for Employment Promotion in Africa with the Diaspora

#### MODERATOR:

UN OSAA | Liwaaddine FLISS, Programme Management Officer

11:00 -11:30

#### **GLOBAL COMPACT OBJECTIVES 19 AND 20: ROADMAP**

#### 11:30 - 12:15

Global Compact objective 19: Create conditions for migrants and diasporas to fully contribute to sustainable development in all countries

#### PANELLISTS:

- United Nations Development Programme (UNDP) | Alessandra CASAZZA, Manager Resilience Hub for Africa
- African Diaspora Alliance (AfDA) | Dr Shem OCHUODHO, President, and Global Chair of Kenya Diaspora Alliance (KDA)
- Food and Agriculture Organization (FAO) | Antonio QUERIDO, Representative Uganda

#### MODERATOR:

World Bank | Dilip RATHA, Lead Economist, Migration and Remittances, and Head of Knomad

#### 12:15 - 13:00

Global Compact objective 20: Promote faster and cheaper transfer of remittances and foster financial inclusion of migrants

#### PANELLISTS:

- Swedish International Development Cooperation Agency (Sida) | Elena SAHLIN, Regional programme Specialist, Embassy of Sweden in Kenya
- GSMA | Kennedy KIPKEMBOI SAWE, Regulatory Director of Mobile Money
- IAMTN | Veronica STUDSGAARD, Founder and Chair

#### MODERATOR:

• IFAD | Pedro DE VASCONCELOS, Lead Technical Specialist and FFR Manager

#### 13:00 - 14:15

IDFR OBSERVANCE LUNCH AND NETWORKING

#### **AFTERNOON SESSIONS**

CONFERENCE ROOM 2

#### 14:15 - 15:15

Private sector RemTECH awards 2023: Innovation and market development



#### 15:15 - 16:00

GFRID Summit 2023 take-aways and closing

Remittances track Diaspora track

Concluding remarks and closing

- IFAD | Donal BROWN, Associate Vice-President, Programme Management Department
- UN OSAA | Cristina DUARTE, United Nations Secretary-General Special Adviser for Africa



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