



Olivier de Matos, Director General

Olivier de Matos is Director General of CropLife Europe, since October 2021.

Before joining CropLife Europe, Olivier was the Secretary General of ECETOC for four years where he led the association and promoted its scientific programme and initiatives.

Previously, Olivier was Managing Director at Burson-Marsteller, a leading communications and public affairs agencies globally (now Burson Cohn & Wolfe). He was Leader of the Environment and Energy Practice and member of the Brussels Leadership Team.

As a Portuguese and French national, he speaks fluent English, Portuguese, French, Spanish and Italian.