

FUR FREE EUROPE

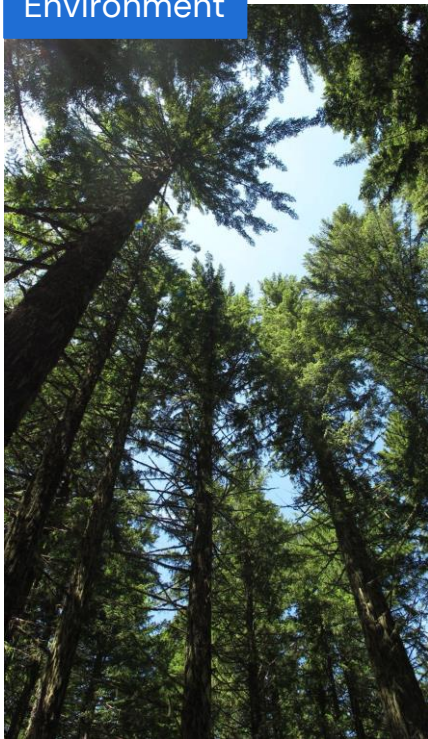
Reineke Hameleers
CEO, Eurogroup for Animals



*Every age has its massive blind moral spots,
we might not see them but our children will.*

WHY THIS ECI? MANY COMPELLING REASONS

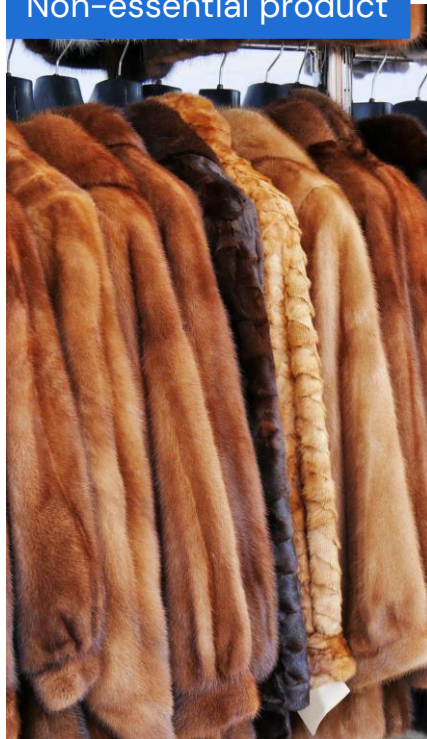
Environment



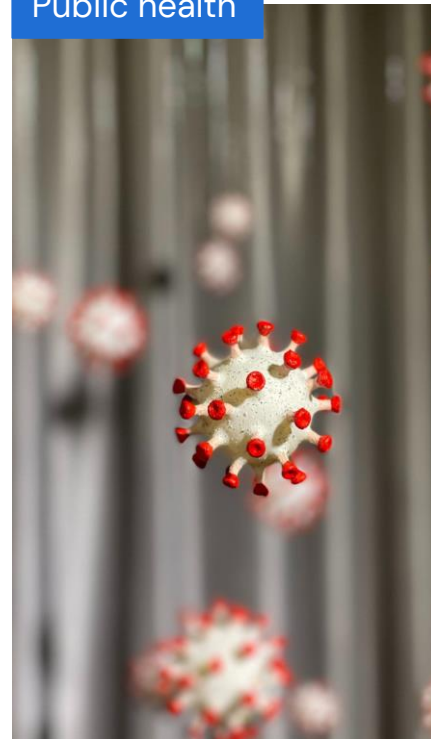
No economic case



Non-essential product



Public health



WHY THIS ECI? THE ANIMALS

Mink



Foxes



Raccoon dogs

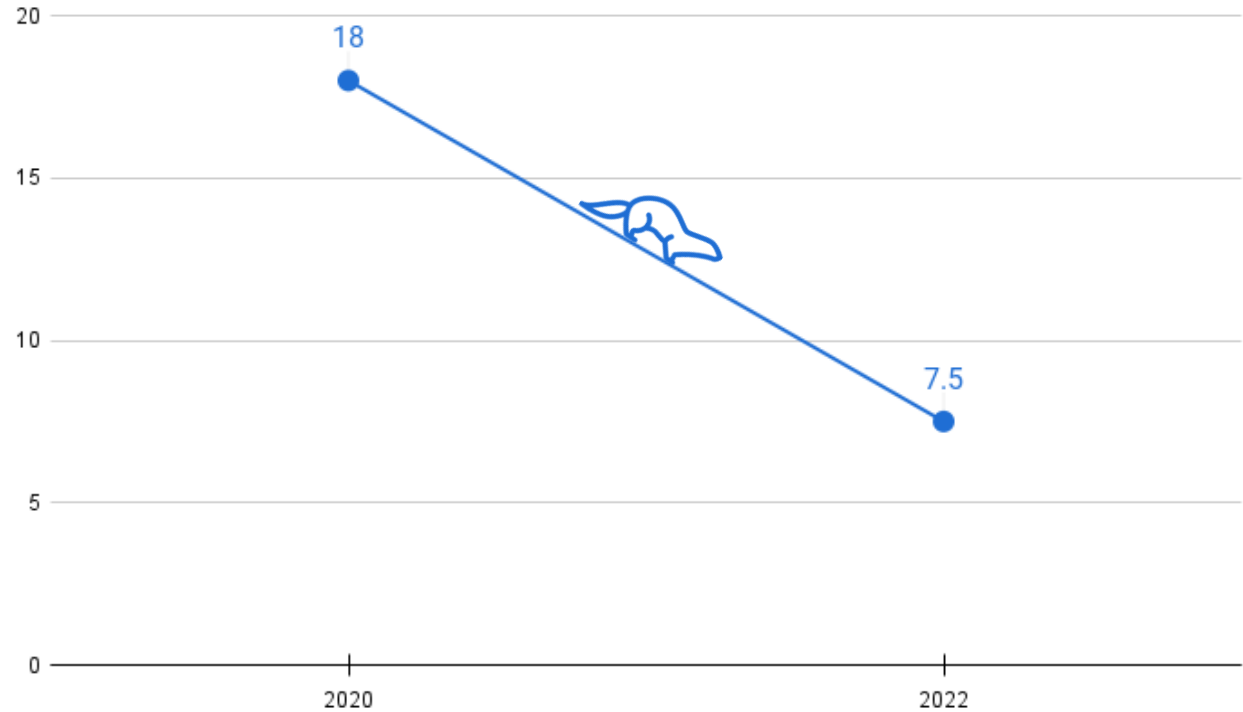


WHY THIS ECI?

Mink



Mink on EU fur farms (in million)





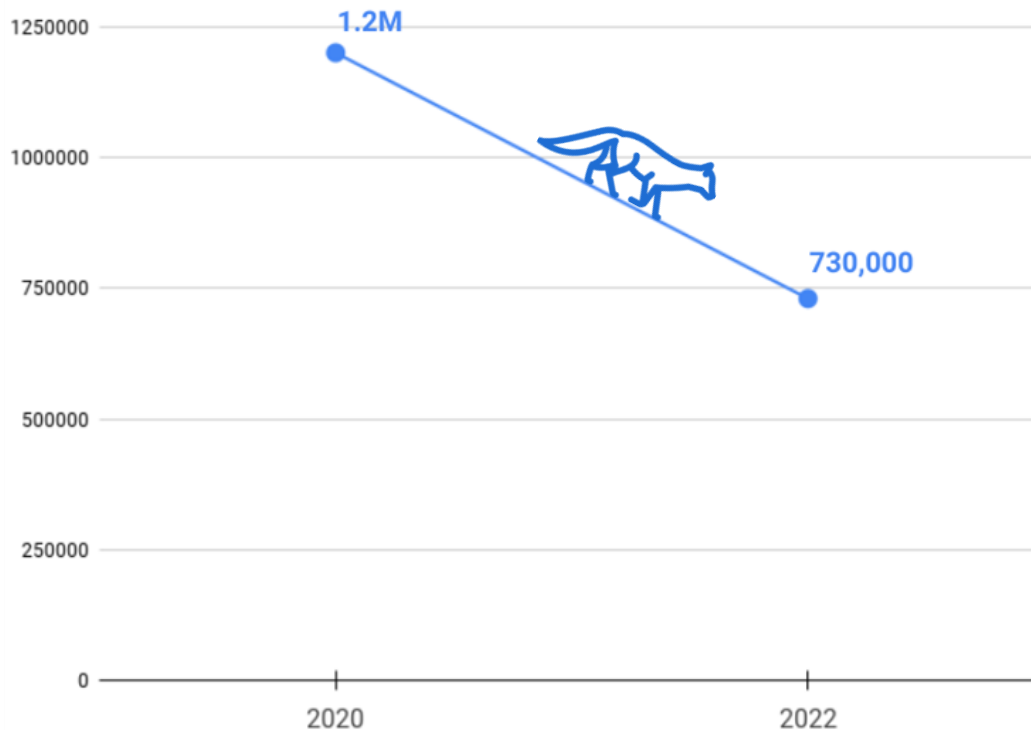
WHY THIS ECI?

Foxes



@FOUR PAWS

Foxes on EU fur farms





ANECDOTE ABOUT THE CAMPAIGN

Day 1



50K signatures
Finland over the threshold

6
months
later



1 million signatures

9
months
later



Closing of the EC!

WHY AT THIS VERY MOMENT?

20

Member States have already implemented some sort of legislative measures

At the AGRIFISH Council meeting on the

26
June

a call to ban fur farming gained the support of the majority of delegations




The time is
NOW!



EUROPE'S
CITIZENS ARE
WATCHING



IT'S TIME TO
MAKE BIG
MOVES FOR
ANIMAL
WELFARE



THIS CALL
CAN NO
LONGER BE
IGNORED!



DELIVER THE PROPOSAL!